



Faculty of Economics and Tourism
"Dr. Mijo Mirković"

The 12th International
Scientific Conference
**"BEYOND BORDERS:
ECONOMICS AND TOURISM
IN THE DIGITAL ERA –
FET 2026"**

15-16 October 2026
Pula, Istria, Croatia, EU

Call for papers



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12th International Scientific Conference
**"BEYOND BORDERS: ECONOMICS AND TOURISM
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15-16 October 2026, Pula, Istria, Croatia, EU

Conference Venue

Juraj Dobrila University of Pula, Faculty of Economics and Tourism
"Dr. Mijo Mirković", Preradovićeve 1/1, 52100 Pula, Croatia

We look forward to welcoming the academic, research, and business communities to Pula (Croatia) from **15 to 16 October 2026** for the **12th International Conference "BEYOND BORDERS: ECONOMICS AND TOURISM IN THE DIGITAL ERA – FET 2026,"** hosted by the Faculty of Economics and Tourism "Dr. Mijo Mirković", Juraj Dobrila University of Pula, Croatia. The conference will bring together researchers and practitioners to present their work and to engage in discussions on economics, tourism, and other topics of interest to both the academic and business communities.





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Conference Topics (Include but not limited to):

Sustainable and digital economies: AI, green growth, and global value chains

- AI and economic growth
- Green growth and climate resilience strategy
- Propelling sustainability through water and blue economies
- Trade policy and global value chains (in the post-COVID-19 period)

Regional and global economic dynamics: resilience, integration, and the digital divide

- Deglobalisation, protectionism, and the reshaping of international economic relations
- Bridging the gap: Western Balkan countries on the road to the European Union
- Regional resilience and digital inclusion challenges

Reimagining management in a data-driven, sustainable and uncertain world

- Data-driven organizations: ethics, governance, and competitive advantage
- AI and the future of work: new models, new talent, new management
- Employee experience, well-being, and sustainable performance
- Leadership and resilient organisations in times of uncertainty and permanent change
- Integration of ESG in management practice, sustainable leadership and long-term value creation
- The future of women entrepreneurship in emerging technologies

Digital transformation, organizational performance, and competitiveness in the modern economy

- New technologies, business environment and legal framework
- Public sector organizations' project management maturity
- Quality and competitiveness
- Women redefining leadership in digital spaces
- Digital skills as drivers to financial independence in youth and women entrepreneurship

Digital and contemporary accounting: transparency, reporting, and decision-making in the modern economy

- Possibilities of accounting and audit in digital era
- Performance measurement in public sector and non-profit accounting
- Digital transformation in tax accounting
- Accounting for sustainability in the contemporary business environment
- Accountant's role (r)evolution



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Digital and modern finance: innovation, stability, and value creation in the global economy

- Digital financial transformation and innovation
- Central bank digital currencies and monetary sovereignty
- Financial resilience and inclusion in the digital era
- Digital economy, fiscal policy, and public finance management
- Security, transparency, and trust in digital public finance

Digital marketing transformation: AI, influencer ecosystems, and the future of customer engagement

- Artificial intelligence and algorithm-driven marketing
- Creator and influencer ecosystems
- Omnichannel integration and customer journey
- New trends in marketing

Tourism transformation in the digital era: experience, sustainability, and borderless mobility

- Transformations and tourism
- The tourism experience in the digital era
- Sustainable and responsible tourism
- Tourism without borders: new forms of mobility
- Destination management in the digital era
- The Contemporary Hospitality Industry in digital era

Language, communication and education in the digital era: bridging economics, tourism and the next generation

- Economics, tourism and foreign languages
- Redefining university education: AI, hybrid learning and generation Z

*Scholars in ***other disciplines*** offering new perspectives on the conference theme are also ***encouraged to participate***.



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PUBLISHING OPPORTUNITIES

Only papers that will be presented at the Conference will be published, after acceptance following a double-blind review process. Conference Proceedings will be submitted to *Clarivate Analytics* for evaluation and indexing in the Web of Science Conference Proceedings Citation Index (CPCI).

Accepted full papers will be published in the **Conference Proceedings Digital Book** and **up to 5** selected papers will be published **free of charge** in each of the following journals:

Economic Research – Ekonomska istraživanja

Currently indexed in Scopus, GEOBASE, CABI, RePec, EBSCO (Business Source Complete, Business Source Elite, Business Source Premier, Business Source Ultimate, TOC Premier), CNIK, OCLC, Naver, Academic Journal Guide 2024.

https://fet.unipu.hr/fet/en/research_and_expertise/journals/economic_research

RIC – Review of Innovation and Competitiveness

Currently indexed in Hrčak, ERIH PLUS, Index Copernicus International, Scientific Indexing Service (SIS) database, International Scientific Indexing (ISI), DOAJ, Scilit, Directory of Research Journals Indexing (DRJI), Google Scholar, WorldCat, Crossref, Open Science Directory, BASE (Bielefeld Academic Search Engine), EBSCO Host.

<https://fet.unipu.hr/ric>

e-mentor

Currently indexed in WoS ESCI (Emerging Sources Citation Index), CEJSH (The Central European Journal of Social Sciences and Humanities), CEEOL (Central and Eastern European Online Library), PBN (Polish Scientific Bibliography), Index Copernicus Journals Master List and EuroPub.

<https://www.e-mentor.edu.pl/eng>

Up to 4 selected papers will be published **free of charge** in the following journal:

Naše gospodarstvo/Our Economy

Currently indexed in EconLit, EBSCO, Proquest etc.

<https://journals.um.si/index.php/oe/Home>



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ABSTRACT SUBMISSION

Abstracts must be written in English and should be 300 to 500 words in length. Each abstract should clearly present the purpose and objectives of the work, brief research background, the methods used, the structure of the study, the main findings, and a conclusion highlighting the potential applications of the results.

The abstracts should be submitted via conference e-mail: fet-conference@unipu.hr using the **template** and instructions provided at the conference web site: <https://fet.unipu.hr/fet/fet2026>

IMPORTANT DATES

- Abstract submission 1st deadline: **25th May 2026**
- Abstract submission 2nd deadline: **20th June 2026**
- Abstract submission 3rd deadline: **9th September 2026**
- Abstract acceptance notification: **15 days after submission**
- Registration deadline: **10th September 2026**
- Conference dates: **15 - 16 October 2026**
- Final paper submission: **30th November 2026 (after the conference)**

CONFERENCE FEES (EUR)

	Before 1 st September 2026	After 1 st September 2026
Participant with paper*	200,00	250,00
Junior participant** with paper	80,00	100,00
PhD student with paper	80,00	100,00
Listener only	80,00	100,00

Note: VAT included.

* Maximum two (2) papers per person can be published. For the second paper author pays 50% of the conference fee.

** Postdoctoral researchers and participants born in 1997 and after.

CONFERENCE FEES INCLUDE:

- Conference Proceedings Digital Book
- Coffee breaks
- Conference dinner
- Heritage tour

The conference will be also held virtually, thus participants could apply for an online conference. In our virtual sections, authors will have the opportunity to present their work through PowerPoint presentations.



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PAYMENT

Payments by direct bank transfer should be made at the following account:

Bank: ZAGREBAČKA BANKA d.d. Zagreb, Trg bana J. Jelačića 10, Zagreb
IBAN: HR1923600001101931377
SWIFT: ZABAHR2X

Obligatory details to be included:

- name of the participant
- holder of the bank account (Juraj Dobrila University of Pula - FET)
- purpose of payment - **Conference fee FET12thConf2026**
- date of payment.

If the fee for the accompanying person will be paid **by the participant/author** of the conference, please kindly add the name of the accompanying person under “purpose of payment”. For example:

- name of the participant
- holder of the bank account (Juraj Dobrila University of Pula - FET)
- purpose of payment - **Conference fee FET12thConf2026** for... (name and surname of the accompanying person)
- date of payment.

If the fee for the accompanying person will be paid **individually by the accompanying person**, please kindly add the note “AP” under “purpose of payment”. For example:

Bank: ZAGREBAČKA BANKA
IBAN: HR1923600001101931377

Obligatory details to be included:

- name of the participant
- holder of the bank account (Juraj Dobrila University of Pula- FET)
- purpose of payment - **Conference fee FET12thConf2026 - AP**
- date of payment.

Participants are obligated to send us a scanned payment proof to the e-mail: fet-conference@unipu.hr



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CONTACTS

The 12th International Scientific Conference

"BEYOND BORDERS: ECONOMICS AND TOURISM IN THE DIGITAL ERA – FET 2026"

Juraj Dobrila University of Pula

Faculty of Economics and Tourism "Dr. Mijo Mirković" Pula

Venue: Preradovićeve 1/1, 52100 Pula, Croatia, EU

E-mail: fet-conference@unipu.hr

More details on the conference website: <https://fet.unipu.hr/fet/fet2026>

We look forward to welcoming you at our faculty!

Sincerely,
FET2026 Organizing Committee